



HOLIDAY SUPER SALE ! DEC 18-19, 2010

PAN-ASIA EXPO BOOTH RATES

TYPE OF BOOTH	SIZE	REGULAR	DIAMOND
ISLE BOOTH SPACE	8' x 10'	\$ 2,088.00	\$ 2,988.00
CORNER BOOTH SPACE	8' x 10'	\$ 2,488.00	\$ 3,288.00

PAN-ASIA EXPO BROCHURE AD RATES

SPACE & POSITION	SIZE	RATE
OUTSIDE FRONT COVER	8.5"(W) X 7"(H)	\$ 1,088.00
INSIDE FRONT COVER (FULL PAGE)	10.4"(W) X 7.9"(H)	\$ 979.00
INSIDE FRONT COVER (HALF PAGE)	7.825(W) X 5"(H)	\$ 788.00
OUTSIDE BACK COVER	7.9"(W) X 10.4"(H)	\$ 979.00
INSIDE BACK COVER (FULL PAGE)	7.9"(W) X 10.4"(H)	\$ 888.00
INSIDE BACK COVER (HALF PAGE)	7.825"(W) X 5"(H)	\$ 688.00
INSIDE PAGE (FULL PAGE)	7.9"(W) X 10.4"(H)	\$ 688.00
INSIDE PAGE (HALF PAGE)	7.825"(W) X 5"(H)	\$ 388.00

PAN-ASIA EXPO COUPON AD RATES

SPACE & POSITION	COUPON SIZE	AD SIZE	RATE
COUPON AD (FRONT)	8.5" (W) X 2.5" (H)	2" (W) X 2" (H)	\$ 1,800.00
COUPON AD (BACK)	8.5" (W) X 2.5" (H)	5.5" (W) X 2" (H)	(5,000 pcs)

WWW.PANASIAEXPO.COM

ITEM	SIZE	RATE
DIAMOND VIDEO AD (1 min. max.)		\$2,388.00
COLUMN AD	180 x 300 pixels	\$1,588.00

SHOPPING BAG AD RATE

ITEM	SIZE	RATE
SHOPPING BAG AD	11"(W) X 7"(H)	\$ 1,088.00 (2,000 pcs)

Pan Asia Expo 2010 - Holiday Super Sale!
Pasadena Convention Center (Hall A & B)
Oldtown Pasadena, California

Dec 18, 2010: 10:00 am - 6:00 pm
Dec 19, 2010: 10:00 am - 5:00 pm

** SHOPPING BAG SPECIAL REQUIREMENT:

- 1) ALL TEXT MUST BE 70% BLACK COLOR ONLY & CONVERT TO OUTLINE
- 2) COMPANY NAME, TEL, ADD, WEB, E-MAIL & LOGO (VECTOR GRAPHIC ONLY)
- 3) SLOGAN NO MORE THAN 15 WORDS
- 4) NO BACKGROUND COLOR OR PICTURE